

CoB News, 1 July 2008

Let's Not Make Things Better, Yet Say We Did

Former interim CoB dean, Alvin Williams, noted more than once during his April 2007 inauguration meeting that the CoB's Joseph Greene Hall contained a work environment that was short on civility. However, in his 26-June-08 farewell e-mail to CoB faculty and staff, Williams spoke of JGH as if it were Disney World.

From: cob-facstaff-bounces@listserv.usm.edu [mailto:cob-facstaff-bounces@listserv.usm.edu]
On Behalf Of Alvin Williams
Sent: Thursday, June 26, 2008
To: cob-facstaff@usm.edu
Subject: [Cob-facstaff] Thanks!

Colleagues:

Today is my last day at Southern Miss. I now have my new 'retired' photo ID and parking pass.

Thanks immensely for your tremendous support over the past 28 years. All of you have contributed to a vibrant and fun environment in which to teach, conduct research, and engage in professional service. You have made Joseph Greene Hall special.

Best wishes for continued success! Thanks.

Alvin J. Williams, Interim Dean

College of Business

University of Southern Mississippi

Williams states in his e-mail above that **all** of the CoB's faculty and staff have contributed to make the CoB "vibrant and fun environment in which to teach, conduct research, and engage in professional service." Williams didn't stop there, stating that **all** of the CoB's personnel had contributed to making Joseph Greene Hall "special." Based on Williams' statement above, the CoB (JGH) has nowhere to go but down.

Pounders "Virtually Back" for More

The CoB's former Alternative Learning Coordinator, Katie Pounders (M.B.A., USM), is now embarking on an online teaching assignment of MKT 300 for MGT & MKT chair, Tony Henthorne. Pounders, a PhD student in marketing at nearby LSU, is also Henthorne's girlfriend. Their relationship began back during Pounders' graduate school days in the CoB.

Report ID: ACA0015		The University of Southern Mississippi				Run Date: 06/05/2008										
Campus: USG		Open and Closed Classes				Run Time: 09:35:24										
Acad Org: Session:		Summer 2007-2008				Page No: 14										
Acad Org	Class Nbr	Subj	Catalog Nbr	Secr	Seas	Units	Description	Class Topic	Time	Days	Facility	Instructor	Room	Cap	Enrl	Status
MGT	6771		364	MD02	SR1	3.0	Human Resource Mgmt		12:40PM-02:50PM	T R	JUN 210	VEIT, MICHA	40	0	Open	
MGT	6013		400	MD02	SR1	3.0	Glob Mgr Pol & Stra		04:00PM-10:05PM	M W	JUN 212	DUHON, DAVI	37	34	Open	
MGT	6783		400	MD01	SR1	3.0	Glob Mgr Pol & Stra		01:00PM-02:10PM	M W F	JUN 212	DUHON, DAVI	35	22	Open	
MGT	6783		400	MD02	SR1	3.0	Glob Mgr Pol & Stra		12:40PM-02:50PM	T R	JUN 212	DUHON, DAVI	35	23	Open	
MGT	6111		400	MD04	SR2	3.0	Org Behavior		09:40AM-11:50AM	M W F	JUN 212	DUHON, DAVI	0	16	Closed	
MGT	6770		454	MD04	SR2	3.0	Org Behavior		10:20AM-12:30PM	T R	JUN 212	VEIT, MICHA	0	16	Closed	
MGT	6770		454	MD01	SR1	3.0	Org Behavior		12:40PM-02:50PM	T R	JUN 106	DUHON, DAVI	40	23	Open	
MGT	6770		454	MD01	SR1	3.0	Org Behavior		11:20AM-12:30PM	M W F	JUN 106	DUHON, DAVI	40	23	Open	
MGT	7881		458	MD01	SR1	3.0	Organization Theory		04:00PM-10:05PM	T R	JUN 218	DUHON, DAVI	40	25	Open	
MGT	8054		472	MD01	SR1	3.0	Labor Relations		02:40PM-04:10PM	M W F	JUN 106	VEIT, MICHA	40	8	Open	
MGT	8054		472	MD01	SR1	3.0	Labor Relations		03:00PM-05:15PM	T R	JUN 106	VEIT, MICHA	40	8	Open	
MGT	6766		475	MD01	SR1	3.0	Entrepreneurship 03		04:00PM-10:05PM	T	JUN 216	CARE, JOHN	40	14	Open	
MGT	8104		480	MD02	SR2	3.0	Leadership		12:40PM-02:50PM	T R	JUN 217	CARE, JOHN	40	17	Open	
MGT	8104		480	MD02	SR2	3.0	Leadership		10:20AM-12:30PM	T R	JUN 217	CARE, JOHN	40	17	Open	
MGT	6664		498CA	MD01	SR1	3.0	Int Mgt Sem Abroad		12:00AM-12:00AM			DUHON, DAVI	35	1	Open	
MGT	6665		499CA	MD01	SR1	3.0	Int Mgt Sem Abroad		12:00AM-12:00AM			DUHON, DAVI	25	1	Open	
MGT	6666		599CA	MD01	SR1	3.0	Int Mgt Sem Abroad		12:00AM-12:00AM			DUHON, DAVI	25	3	Open	
MGT	6763		692	MD01	SR1	1.0	Special Problems		12:00AM-12:00AM			DUHON, DAVI	20	0	Open	
MGT	7888		692	MD02	SR1	1.0	Special Problems		12:00AM-12:00AM			HENTON, TONY	20	0	Open	
MGT	6667		699CA	MD01	SR1	3.0	Int Mgt Sem Abroad		12:00AM-12:00AM			DUHON, DAVI	15	3	Open	
MIS	2821		300	MD01	SR1	3.0	Mgmt Info Sys		09:40AM-11:10AM	M W F	JUN 202	DAVIS, DOON	48	33	Open	
MIS	2821		300	MD01	SR1	3.0	Mgmt Info Sys		10:20AM-12:30PM	T R	JUN 202	DAVIS, DOON	48	33	Open	
MIS	2826		300	X080	SR1	3.0	Mgmt Info Sys		12:00AM-12:00AM			DAVIS, DOON	40	47	Closed	
MIS	2826		300	MD01	SR1	3.0	Mgmt Info Sys		12:00AM-12:00AM			DAVIS, DOON	48	9	Open	
MIS	2822		309	MD01	SR2	3.0	Bus Proc Sys & Cont		01:00PM-02:10PM	M W F	JUN 242	DAVIS, DOON	48	9	Open	
MIS	2822		309	MD01	SR2	3.0	Bus Proc Sys & Cont		12:40PM-02:50PM	T R	JUN 202	DAVIS, DOON	48	9	Open	
MIS	4641		392	MD01	SR1	1.0	Spd Field Exp MIS		12:00AM-12:00AM			JACKSON, STEE	10	7	Open	
MIS	3343		492	MD01	SR1	1.0	Sp. Focus in MIS		12:00AM-12:00AM			JACKSON, STEE	0	0	Closed	
MKT	6066		300	MD02	SR1	3.0	Prin Of Marketing		01:00PM-04:10PM	M W	JUN 214	WITTMANN, CHAR	50	46	Open	
MKT	5982		300	X080	SR2	3.0	Prin Of Marketing		12:00AM-12:00AM			WITTMANN, CHAR	35	35	Closed	
MKT	6255		310	MD01	SR1	3.0	Prof Selling		04:00PM-10:05PM	T	JUN 114	SMITH, WILL	50	31	Open	
MKT	6160		310	MD02	SR1	3.0	Consumer Behavior		04:00PM-10:05PM	T R	JUN 110	BURNS, JAMES	35	26	Open	
MKT	6774		424	MD01	SR1	3.0	Marketing Research		10:20AM-12:30PM	T R	JUN 114	SMITH, WILL	35	16	Open	
MKT	5985		428	MD01	SR1	3.0	Marketing Mgt		03:00PM-05:15PM	T R	JUN 114	SMITH, WILL	50	18	Open	
MKT	3093		492	MD01	SR1	1.0	Special Problems		12:00AM-12:00AM			HENTON, TONY	0	0	Closed	
MKT	6659		499CA	MD01	SR1	3.0	Int Mgt Sem Abroad		12:00AM-12:00AM			DUHON, DAVI	25	4	Open	
MKT	6660		499CA	MD01	SR1	3.0	Int Mgt Sem Abroad		12:00AM-12:00AM			DUHON, DAVI	25	4	Open	
MKT	6662		599CA	MD01	SR1	3.0	Int Mgt Sem Abroad		12:00AM-12:00AM			DUHON, DAVI	25	4	Open	
MKT	7050		640	MD01	SR1	3.0	Market Planning		04:00PM-10:05PM	T R	JUN 303	WITTMANN, CHAR	40	16	Open	
MKT	3094		692	MD01	SR1	1.0	Special Problems		12:00AM-12:00AM			HENTON, TONY	0	0	Closed	
MKT	6663		699CA	MD01	SR1	3.0	Int Mgt Sem Abroad		12:00AM-12:00AM			DUHON, DAVI	25	1	Open	
MIS	1025		350	MD01	SR1	3.0	Amec Wll Experience		12:00AM-12:00AM			WITTMANN, CHAR	15	0	Open	
MIS	5058		490	MD01	SR1	1.0	Special Projects		12:00AM-12:00AM			MITCHELL, CHAR	10	0	Open	
MTC	7963		110	X080	SR1	1.0	Phlebotomy I					BRUNDT, DARR	15	13	Open	
MTC	8053		111	MD01	SR1	1.0	Phlebotomy Prac					BRUNDT, DARR	15	3	Open	

According to the summer 2008 USM course schedule excerpt above, Pounders' online section of MKT 300 is now closed, with 35 students enrolled. With the CoB now farming out online courses to non-terminally degreed instructors in other states, sources say that new CoB dean Lance Nail's control of instructor qualifications and assessment of learning will be tested from the outset.

Good Ol' Boy Awarded *Kaetsu* Professorship

CoB management professor, David Duhon, continues to soar to new heights. Two years after being promoted to professor, Duhon was named interim chair of two CoB departments, management/marketing and tourism management. Now, just weeks later, Duhon is set to become the *Kaetsu Distinguished Professor of International Business*, beginning with the 2008-09 academic year. This marks not only another milestone that Duhon has achieved in the past few years, it is also a milestone that Duhon's [rival](#), EFIB chair George Carter, has yet to reach.



David Duhon, *Kaetsu Distinguished Professor of International Business*

Now, Duhon holds the professorship that once belonged to Carter's EFIB, but was taken away by former CoB dean, Harold Doty, the CoB CEO Carter staunchly supported.

"If Corky were Clark . . ." *A Commentary by Duane Cobb*

Recent news reports stated that three athletics coaches at USM were awarded contract extensions by central administrators in USM's Athletics Department. These are Larry Eustachy (head coach, men's basketball), Joye Lee McNelis (head coach, women's basketball) and Corky Palmer (head coach, baseball). One particular item in these reports was striking to me. That item was Palmer's base salary, just a bit over \$100,000 per year. My first reaction was "That's (Palmer's salary) several thousand less than John Clark's (salary)." In case you're wondering, Clark is an associate professor of finance in the CoB. He earns around \$110,000 per year. Palmer's USM baseball teams win 40+ games each year, and participate in NCAA Regionals. All Clark does is publish in marketing journals. Where's the justice in those salary figures?

It will only get worse, especially after Clark got some of his journal publications upgraded by the CoB's 2007-08 journal ranking team. It hit me recently that Corky and his assistants should put a committee together. That committee should re-work the evaluation mechanism that Richard Giannini, USM's Athletics Director, uses for Palmer. As it now stands, an NCAA Regional Championship, an NCAA Super Regional Championship, and a College World Series Title are the C-, B-, and A-level accomplishments, respectively, for Palmer. Palmer's committee could change these. I would suggest new classifications, so that a C-USA Championship and an NCAA Regional Championship are the C- and B-level accomplishments, respectively. Finally, the NCAA Super Regional Championship should be moved into the A-level, alongside the CWS title. Yeah . . . that's the ticket.

"These are Nail's Decisions," *by a 31st & Pearl Columnist*

If you're like me, you're aghast at the news that management professor, David Duhon, is now the *Kaetsu Distinguished Professor of IB*. There are so many things wrong with this situation, it's difficult to figure out where to begin. First, the *Kaetsu* belongs in the EFIB, not in MGT & MKT. With Duhon, that's two holders in a row from MGT & MKT to have held the professorship (former interim dean, Alvin Williams, was the first). Second, endowed professorships don't belong in the hands of administrators. This is something CoBers are having a difficult time understanding. And, in the case of the *Kaetsu*, Duhon marks the second administrator-holder in a row (again, Williams was the first). Third, distinguished professorships don't belong in the hands of Duhon. This is the same guy who only two years ago needed a "letter of agreement" (with former CoB dean Harold Doty, and Williams) to reach the rank of professor. His research record is nowhere near the top of the CoB, even with all of the faculty attrition since 2003.

Who made this decision? Surely, Williams signed all of the necessary paperwork. It's not beneath Williams to have even promoted Duhon for the title. However, new CoB dean, Lance Nail, is being kept in the loop on every decision in the CoB these days. The means that Nail countenanced the Duhon decision, and the others that have been coming from the second floor of Greene Hall in recent weeks. Nowadays, Duhon is a distinguished professor. These days are Nail's days.

GS Cites in ECO & TM

It's time to revisit some of the CoB faculty Google Scholar citations data. This installment of **CoB News** revisits the economics and tourism management faculty. GS cites from both units, as of late June of 2008, are shown in Table 1 below. ECO is listed first, and faculty within each unit are listed from most to fewest GS cites. Table 1 also provides each person's academic rank heading into the 2008-09 academic year.

Table 1
Google Scholar Cites in ECO & TM (as of late June '08)

<u>Name</u>	<u>Rank</u>	<u>Google Scholar Cites</u>
Niroomand, Farhang	PROF	88
Klinedinst, Mark	PROF	86
Nissan, Edward	PROF	86
Marvasti, Akbar	PROF	83
Gunther, William	PROF	42
Carter, George	PROF	39
Green, Trellis	ASSOC	25
Dakhlia, Sami	ASSOC	21
Monchuk, Daniel	ASSIST	17
Becker, Cherylynn	ASSOC	63
Price, Catherine	PROF	29

As Table 1 shows, a few things have happened since our last annual GS cites [report](#) came out in April of this year. Although Niroomand is still on top of ECO, the GS cites totals of every ECO faculty except Gunther have grown by more (since April) than Niroomand's. While Niroomand's total is up 3, to 88, Mark Klindedinst's total has risen by 13. After that, the totals of Nissan, Carter, and Marvasti are all up by 8, while those of Monchuk, Green and Dakhlia have risen by 6, 5 and 4, respectively. Not surprisingly, Gunther's total has remained constant.

With his 13 new GS cites, Klindedinst has moved ahead of Akbar Marvasti, and into a tie with Edward Nissan, who also ranked higher than Klindedinst back in April. By the time of the next annual report, Klindedinst is expected to be atop ECO, with Nissan and Marvasti fighting for second. Carter should supplant Gunther, while Monchuk may be able to move ahead of Dakhlia, sending the newly minted associate professor into last place. It will be interesting, according to sources, to see Klindedinst atop ECO as the *lowest paid full professor* on the roster.

Perhaps the most notable characteristic of the TM portion of Table 2 is that there are only two tenure track faculty carrying over from 2007-08 and into 2008-09. This is a symptom of the situation that former USM provost Jay Grimes wrote about in his [February 2007 letter](#) excoriating former CoB dean Harold Doty for allowing the CoB's TM program to essentially disintegrate. The TM portion of Table 2 also shows that there is not much of a race with respect to GS citations. Former TM chair Cherylynn Becker leads professor Catherine Price by a wide margin. Becker's total of 63 is respectable, and it has grown by 10 since the 2008 annual report on CoB GS citations was posted back in April of this year. At this pace, Price has little hope of catching Becker. ECO's Gunther and Carter will not likely ever surpass Becker either.